### **Sales Analysis**

1. What is the total revenue generated?
2. What is the total number of products sold?
3. What are the top 10 best-selling products?
4. What are the top 10 highest revenue-generating products?
5. What is the average price of products sold?

### **Inventory & Supply Chain Analysis**

1. Which products have the lowest sales and may need a discount?
2. How many unique products are sold?
3. Are there any products with zero sales?
4. What is the most common price range for products?
5. Which section (Men’s or Women’s) sells the most?

### **Promotion & Pricing Analysis**

1. Do products on promotion sell more than non-promoted products?
2. What is the average price of products that are promoted and non-promoted?
3. Do promotions increase revenue, or do they just increase sales volume?
4. Do promoted products generate higher revenue per sale compared to non-promoted products?
5. Which price range benefits the most from promotions?

### **Customer & Demand Analysis**

1. Which section (Men’s or Women’s) has higher demand across different price ranges?
2. Do seasonal products sell better than non-seasonal products?
3. Which price range has the highest demand?
4. How does product position in the catalog/store affect sales?
5. Which price range has the highest total revenue?